

# media kit

---



## about us

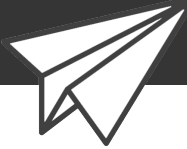
---

We are a full-colour magazine and interactive digital platform. Our print publication is distributed throughout the Greater Victoria area, on major BC Ferries routes, and at select locations in the mid- and up-Island regions. Our digital platform engages visitors from all over Canada and the world. Our mandate is to provide a platform for newcomer and immigrant voices and experiences, to grow cross-cultural awareness and understanding, and to meaningfully connect diverse communities and cultures.



Victoria • Vancouver Island

[heremagazine.ca](http://heremagazine.ca)



**ads@heremagazine.ca**

**Be the first business newcomers connect with in your industry. Be a leader who inspires others towards an inclusive, diverse, and welcoming community. High design. High exposure.**

Publication trim size: 7.5 x 9.65

In-house design and production services are available.

Ad copy due dates for print 2018/19:

September 28 2018 • January 18 2019

March 29 2019 • June 28 2019

## price list/per issue

Cover - inside front, \$1250

Cover - inside back, \$1250

Cover - outside back, \$1500

Spread, \$1875

Full page, \$1000

1/4 page HUB, \$125

1/2 page HUB, \$250

Full page HUB, \$500

Banner header DIGITAL, \$300/3 months

Banner Page DIGITAL, \$300/3 months

Advertorial DIGITAL, \$300/3 months

Design fees (if required), all ad sizes \$125

4x placement subtract 20%

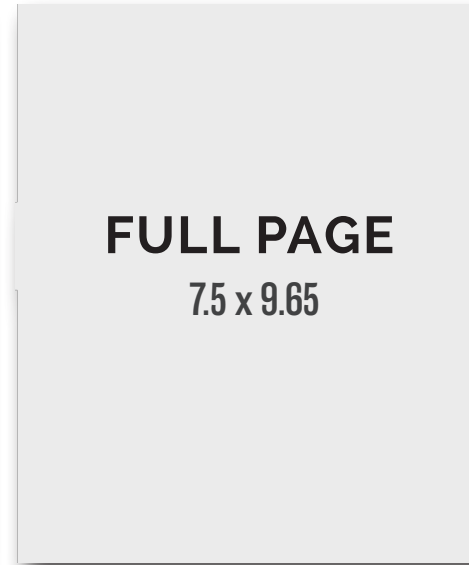
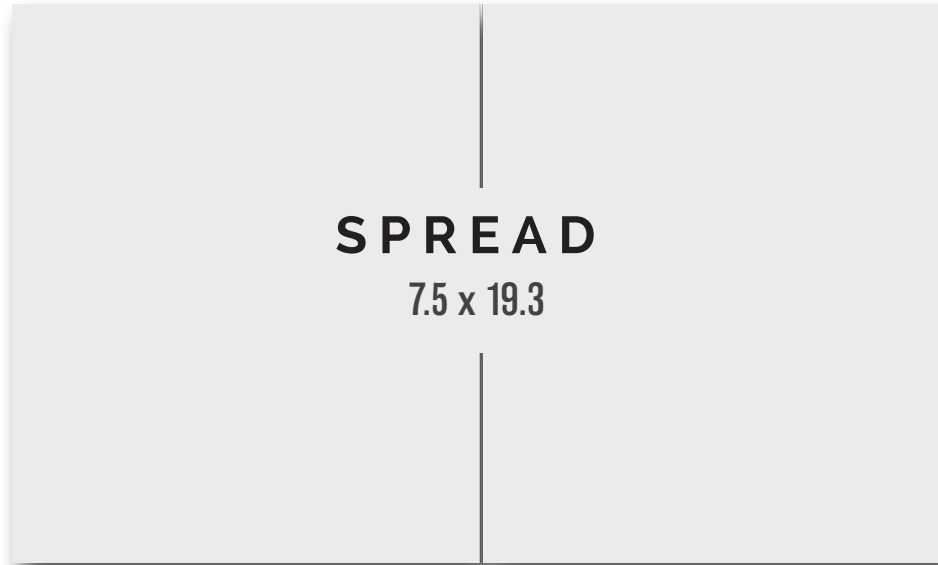
Non-profit organization subtract 25%

## THE MARKET HUB & THE JOB HUB HIGHLIGHTING NEWCOMER AND IMMIGRANT BUSINESSES AND SERVICES AND EMPLOYMENT OPPORTUNITIES

Victoria's only marketplace celebrating Ethnocultural Businesses and Services. A vibrant space to discover authentic foods, global fashions and design, to learn or translate a language, to access employment opportunities, and to support newcomer and immigrant businesses and services. Join the Here Magazine HUB and connect with the community's cultural heart and soul!

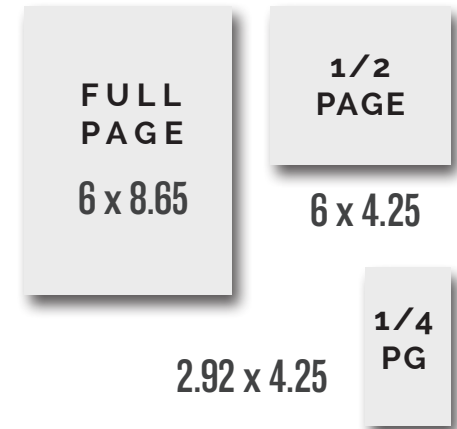
### SPECIAL ADVERTISING INSERT

**PRINT** Publication trim size: 7.5 x 9.65. In-house design and production services available. For full bleed, add 1/4 inch bleed. CMYK colour. 300 minimum dpi.



## MARKET HUB

Trim size: 7 x 9.65. In-house design and production services available. CMYK colour. 300 minimum dpi.



## DIGITAL



## JOB HUB

